

# Press release:

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**Article keywords:** 'David and Goliath', 'The Sharing Economy', UK wide parking issues.

## **Title: A 'sharing economy' husband and wife business team save NHS patients from 'rip off' hospital parking:**

NHS patients from all over the UK are increasingly paying more in parking costs to NHS Hospital Trusts than ever before. Last year some Trusts were accruing over £3 million a year income directly through rocketing hospital parking fees. To counter this, husband and wife team, Ken and Heidi Cattanach have developed their London based small business and website, 'Park On My Drive.com' - a national parking service to offer much cheaper alternative parking facilities nearer the hospitals with the overpriced controlled parking.

Heidi Cattanach explains, 'When a friend of ours became ill and needed regular hospital day care treatment, we couldn't believe the parking costs charged at their local hospital, even for a few hours. "Over time this could amount to any one who's ill suffering further financially, its really unfair".

Creative Parking Solutions are just one of the UK wide parking facilities companies involved in running the multi-million pound parking contracts the NHS regularly hand out. CPS have secured all of the Central Manchester University Hospitals NHS Foundation Trust, or (CMFT) parking facilities which bring in £millions for the NHS Trust in parking fees and fines every year. We tried speaking to them to enquire who sets these high tariffs, mainly linked to hospital parking, but they were unavailable to comment. On average the latest figures suggest that major UK hospitals charge 70% more than alternative parking providers such as Ken and Heidi with Park On My Drive .com

Meanwhile, with so much focus on 'The Sharing Economy', Ken and Heidi continue working hard through Park On My Drive.com by finding more drive spaces near hospitals to assist those hard hit NHS patients and carers. It's their attempt to try to level the 'parking' playing field. As Ken Cattanach points out, "With faceless parking organisations and NHS Trusts overcharging patients to park, we are simply trying to help those in need by making parking spaces near hospitals more affordable". "All we are is a small business with an honest business ethic. We believe as a patient you should not be paying hiked up parking charges to NHS Trusts when you're ill and need hospital treatment".

-ENDS-

### **Notes to Editors:**

For further information, interviews, please contact Paul Sadler: Mob: 07976 328447

Email: [info@thoughtpr.com](mailto:info@thoughtpr.com)

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**Heidi Cattnach – Founder: Park On My Drive.com**



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